



reengineering
management
survival • revival • growth



CEO
CONFERENCE
NEPAL 2022

11th FEBRUARY, 2022
(MAGH 28, 2078)



MAN 2037
Together We Work

BACKGROUND

Management Association of Nepal (MAN), established in 1979 as a National Management Organization (NMO) aims to make a sustainable contribution to upgrade management standards and practices in Nepal. Being a national non-profit and non-partisan membership-based professional organization, MAN has been an important forum for developing management professionalism and a performance-oriented as well as socially responsible work culture in the country. Besides, MAN facilitates sharing of resources, knowledge, and information in support of today's interconnected management world and the demand for ready access to up-to-date management information, thinking, and views.

OVERVIEW OF THE PROGRAMS

MAN is here to organize a significant National mega-event "CEO Conference" for the first time in Nepal. The main rationale of this event is to take a research-based view and key opinions from the CEOs of Nepal with an intent to submit the resulting output to the Government of Nepal and other concerned authorities. Several sectors namely, business development, management, financial sector, industrial sectors, hotel, and tourism sectors have been severely affected by the global pandemic. Hence, it will be a big opportunity to join and collaborate in the CEO Conference as it creates an opportunity to exchange innovative ideas, knowledge, information and practical approaches of various dimensions of global issues in the Nepalese management context.

AREAS OF FOCUS

1 Health

2 Education

3 Technology

4 Banking & Financial Institutions

5 Tourism

6 Entrepreneurship

7 Infrastructure

OBJECTIVE

The major objective of this conference is to provide, present, assist and enhance a professional forum to discuss and execute the recent knowledge pertaining to national, international initiatives in the field of management to make a positive impact.

VISION

To connect purpose and approach for better economic order and brighter future to share insights concerning the mechanism of economic revival.

DIGNITARIES

- Head of the States
- Ministers
- National and International Business Leaders
- Senior Government Officials
- Economists and Renowned Management Experts
- CEOs and Administrators
- Industrialists
- Academicians
- Corporate Heads of Private Sector
- Representatives from World Bank
- Representatives from ADB
- UN Agencies \ INGOs
- Multilateral and Bilateral Agencies

KEY ACTIVITIES:

- Pre-conference Workshop
- Thematic Sessions
- Panel Discussions
- Paper Presentation
- Open Discussion
- Pair Share Discussion
- Questions & Answer Sessions

KEY NOTE SPEAKERS

National and International Distinguished Experts in Management Field

DATE:

Magh 28, 2078 (11 February, 2022)

VENUE:

Hotel Yak & Yeti, Kathmandu

OTHER MAJOR EVENTS

- National Management Convention
- Award Ceremony
- "BYAVASTHAPAN JOURNAL" Release
- Background Paper

SPECIAL INVITEES

- Finance Minister
- Former Finance Ministers
- Finance Secretary
- Governor
- Ambassadors
- Economists
- Policymakers
- Parliamentarians
- Country Representative
- Multilateral and Bilateral Agencies
- Professors, Researchers, Academicians



MEDIA COVERAGE

- Live through Television
- Live through Radio
- Live through YouTube
- Live through Facebook
- Print Media Coverage

EXPECTED OUTCOMES:

- The program is expected to build a congenial environment between Government authorities, the private, banking, and financial sectors, and policymakers for communicating about one's plans, progress, and activities performed to date.
- It will also aid the Government, Banking, and Private Sectors to prioritize and encompass a practical approach in addressing financial recovery in the immediate future for realizing economic revival in the country.

